

Southeast Keizer Neighborhood Association

July 8, 2021 Meeting

Call to order: 6:33 pm

Attendance: Sherrie Gottfried, Corri Falerdeau, Rachel Cancino, Ken Gireloff, Colleen Busch and RJ Navarro. No City Councilor Liason

National Night Out presentation by Sherrie Gottfried:

Autust 3, 6:00-9:00 pm at Ben Miller Park. A DJ has been secured, with a generator, etc. Nat the Knight, KYKN. Grass Hut is sponsoring with \$500. Flyers have been made. Requesting they be translated into the 3 other languages in our neighborhood. Park is reserved. Possible games include: Giant Jenga (Chamber), sack race (Copper Creek?), corn Hole (Tom Hammerschmidt at All Star Custom Graphics per Corri). Prizes will be available for winners. Print up a poster of our neighborhood map and have people put dot stickers on their address. Food: Grass Hut will provide the meat, the rest is BYO: chairs, utensils and other food. No smoking or alcoholic beverages allowed at the park. Park at the schools.

Next year could be bigger!!

(RJ Navarro arrived about this time.)

A motion to approve the minutes of Nov. 5, 2020 and June 3, 2021 was made by Sherrie and seconded by Colleen and Passed unanimously.

Ken asked RJ if he would like to be on the Board. He said he'd think about it.

Rachel C. spoke about how summer school was going. All 4 schools' students are attending at Weddle.

Discussion of KeizerFEST started: Dates August 5-8, 2021.

Sherrie brought up reasons for not wanting KeizerFEST in the SEKNA area: Permit Process is flawed, lack of communication, disregard for community, gets dumped in the neighborhood, beer garden/alcoholic environment, music is loud and there's a retirement community right behind the tent.

Ken: Public hearing process is flawed, had a meeting in January with COVID restrictions.

Corri asked: What can be done better in the future? Maybe it's run its course on Cherry.

Sherrie reminded that SEKNA had asked the FEST to not return due to loss of business revenue

at The Grass Hut.

Corri has to answer to the Board. There is a new Board and Board president. Families and neighbors are important to Corri. The Chamber is bringing an apology for bad communication and wants to show what's happening and was being refused by Sherrie and Ken. Corri is bringing new messaging: How can we do this together?

Ken: possibly through emails and a weekly newsletter

Corri: asked for grace and: what changes can be made to make the FEST better, to better communicate in the future?

Sherrie and Ken: better ADA ramps and parking. Better signage for opening of Businesses, no carnival (but there will be no carnival this year, as it is.).

Corri: Re- parking: will only have access to the Elks parking lot during Sponsorship lunch and Willamette Valley Greeters. The TENT will be open: 4:00pm-9:00pm on Thursday, 4:00pm-12:00am on Friday and Saturday and 10:00am-6:00pm on Sunday. Cherry will be closed from Alder to Manbrin(?) Corria also reviewed the map regarding ADA accessible parking and for Veterans. She listed some of the scheduled events: food vendors, with the main one being Chicken Shack; a Corn Hole Tournament, Comedy show, Fam Jam, Parade on Saturday, the Teen Talent Show on Sunday sponsored by The REC and Valor Mentoring. Friends of Felines is getting the donations from the Pet Parade entries. Corri is contacting the Cherry Road Businesses about the event and inviting them to the Sponsorship lunch on Thursday.

Sherrie: promoting the event and SEKNA

Corrie: Vision for the Chamber is to promote KNOW (make a 501C3), the Giving Basket Program (Percy) [I missed a couple of comments here...] Back to the parade/FEST: have more kids activities and a Community Stage for next year

The Chamber is in an adjustment period and apologies were made to SEKNA for past decisions, which led to suggestions by Ken and Sherrie for ADA: possible add wood chips to help wheelchairs and walkers to move around. Emphasized compliance to ADA standards. Suggested that Neighborhood associations could have booths or an information center.

Sherrie: Other places to hold the FESTival should be looked at.

RJ was asked for his input: He suggested some additions to the Latino Night. Advertise in Spanish to get the word out to the Latino community. Need Spanish literature and food carts to cater to the Hispanic community.

Corri: responded that their new office employe is tri-lingual and that will be a big help. She

urged that everyone subscribe to the Chamber newsletter, volunteer for events, become a member and explained the networking possibilities of the Chamber Greeters' events. She then invited SEKNA to host the Nuly 20, 2021 Greeters. SEKNA could tell about the Association and the National Night Out event. Provide a light breakfast, park at Claggett. It was accepted and Ken and Colleen will present.

RJ left at 8:14

Ken and Sherrie and Rachel suggested donation possibilities for Weddle: computer paper. Corri said that the Chamber has lost of masks and hand sanitizer still available. And to see if Keizer United might be able to help fund NNO

8:20 adjourned.